



## The Biggest Family in Travel Retail!

A night under the stars in Cannes with our customers.

The TFWA World Exhibition & Conference is the annual meeting of the global travel retail industry. An important opportunity for exchange and networking. Gebr. Heinemann took the occasion to celebrate customer relationships.



True to its vision of being the most human-centric company in global travel retail, Gebr. Heinemann invited around 500 customers from all channels and regions to an evening under the stars at the Palais Stéphanie Beach – a truly unforgettable experience. This setting under the stars provided a backdrop to showcase what makes Gebr. Heinemann different.

The host of the evening, Florian Seidel (CSO), was also more than satisfied with the outcome of this first-time event: “Our partnerships, based on trust and loyalty, are a strong building block of our joint success! This night was about celebrating these fruitful alliances!” Co-CEO Max Heinemann added: “The Heinemann family turns travel time into valuable time. That is our great vision, which we strive for every day in new ways. It takes a global family to achieve this goal – and you are part of the biggest family in travel retail!”



Florian Seidel, CSO  
“Our partnerships, based on trust and loyalty, are a strong building block of our joint success! This night was about celebrating these fruitful alliances!”



**Watch now**  
A truly unforgettable night under the stars: Gebr. Heinemann celebrated its customer relationships at the TFWA World Exhibition & Conference in Cannes.